

## Teen Marketing Partner Program

The Citizens Deposit Bank Teen Marketing Partner Program is a scholarship program for upcoming Junior & Senior students. The Program was developed to support students in CDB's local communities; providing them with opportunities to serve & shadow to grow into better leaders & professionals. Citizens Deposit Bank aims to select two students from Carlisle, Ballard, and Hickman County Schools (6 students total) to serve as a part of the Teen Marketing Partner Team each school year.

Applications are available each March and may be submitted online or via email. TMPs are chosen by a selections committee within Citizens Deposit Bank. TMPs will attend 5 meetings during their term of service. They are as follows:

- Orientation- This first meeting will serve as an overview of the TMP program for the coming year. This includes a tour of each branch of CDB.
- Marketing- Focus meeting 1 out 3. This meeting will focus on the importance of networking and basic marketing. Students will also be involved in creating marketing content that may be used on CDB's social media platforms.
- Professional Development- Focus meeting 2. During this meeting, we will highlight career skills, and interpersonal relationships.
- Community Service- Focus meeting 3. During this meeting, we will explain the importance of giving back to the local community. Students will work together to brainstorm a potential service project.
- Final Luncheon- We will end the program with a final luncheon and recap the TMP Team's year of service.

TMPs will hear from a variety of speakers during each meeting that contribute to their growth as a leader & professional. They will also have the opportunity to participate in a variety of community service events and quarterly projects to apply the skills learned in each meeting.

Upon completion of the program, Teen Marketing Partners will be awarded a \$500 scholarship to the post-secondary institution they plan to attend. The scholarship will be awarded at each student's Senior Awards Program.



## **Citizens Deposit Bank Teen Marketing Partner Application Due May 3<sup>rd</sup>, 2024**

Completed applications can be submitted online or emailed to [anorsworthy@cdbky.com](mailto:anorsworthy@cdbky.com)

Apply to be a Teen Marketing Partner at Citizens Deposit Bank! Only requirements are:

- Be a high school student in grade 11-12
- Have social media accounts
- Be available to attend appropriate meetings
- Commit to posting responsibly on your personal pages (no bullying or inappropriate photos or messages)

Students will be selected in the summer to serve on the teen marketing partner team for the 2024-2025 school year & will also receive a \$500 scholarship. Preference will be given to upcoming seniors. We could not be more excited to welcome this year's TMP team at Citizens Deposit Bank!

**Full Name** \_\_\_\_\_

**School** \_\_\_\_\_

**Grade (2022-23 School Year)** \_\_\_\_\_

**Phone Number** \_\_\_\_\_

**Address** \_\_\_\_\_

**GPA** \_\_\_\_\_

**Gender** \_\_\_\_\_

**Shirt Size** \_\_\_\_\_

**Do you or your parents have an account at CDB?**

- Yes
- No

**Select the social media you have:**

- Instagram Username \_\_\_\_\_
- Facebook Username \_\_\_\_\_
- Twitter Username \_\_\_\_\_
- Snapchat Username \_\_\_\_\_
- TikTok Username \_\_\_\_\_
- Other (list) \_\_\_\_\_ Username \_\_\_\_\_

**References (In School System or Through Work):**

Reference 1, Name and Occupation:

\_\_\_\_\_

Email: \_\_\_\_\_

\_\_\_\_\_

Reference 2, Name and Occupation:

\_\_\_\_\_

Email: \_\_\_\_\_

**Why would you like to serve as a  
TMP?**

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**Please attach a resume or list that includes the following:**

Extracurricular Activities

Non-school Activities (church, community, 4-H, etc.)

Honors and Awards

Work Experience

